



Gourmet Everyday

working with Gourmet Everyday

Gourmet Everyday offers a variety of collaboration opportunities and culinary services for brand development and marketing. Gourmet Everyday services include, but are not limited to the following:

The Chef

Gourmet Everyday is a competitive cooking team headed by Amy Freeze, a four time World Food Championships Competitor and three time World Finalist. After years of cooking for family and local fairs, Amy ventured into the world of culinary competitions in 2007. For the past 10 years, Amy has racked up wins and acclaim in live competitions, as well as recipe creation. In addition to competitions, Amy has been featured in numerous cookbooks and magazines.



The Blog

Gourmet Everyday is a blog featuring recipes, craft beer, wine, distilleries, and adventures from Amy's travels. Amy has built a following and reputation for creative Southern Fresh Cuisine and Craft Beer-Infused Creations. Readers visit Gourmet Everyday for accessible everyday recipes, recommendations, beer & wine infused recipes, and off-the-beaten path travel destinations.

staying Connected



Facebook
1000+



Instagram
900+



Twitter
700+



Pinterest
100+

Culinary Demonstrations & Education

Culinary Demonstrations & Education includes private and public cooking demonstrations and classes/workshops. Demonstrations and workshops may be tailored to specific ingredients, interestes, ocassions, and groups. Pricing is dependent on event specifics.

Event Hosting & Judging

Event Hosting includes emceeing events, hosting culinary demonstrations and private dinners, and guest judging of culinary competitions. Pricing is negotiable for non-profit & youth organizations.

Food & Beer Pairings

Food & Beverage Pairings includes private and public events, in which guests are entertained and educated in craft beer varieties and food pairings. Pricing is dependent on number of pairings and guests.

Brand Ambassador

Brand Ambassadorship includes social promotions done weekly or bi-weekly, as well as 1 blog post and/or recipe per month. Pricing is negotiable and may be exchanged for gifted products, sponsorships, and discounts. Pricing is negotiated

Recipe Development

Recipe Development is contingent upon product donations and includes one recipe, photography, and blog post. Recipes may include brand specific ingredients and/or craft beer. Pricing is negotiated by number of recipes requested.

Social Promotion, Guest Blogging & Sponsored Posts

Social Promotion, Guest Blogging & Sponsored Posts includes unique content and photography specific to the brand and may be post exclusively to your brand's website or blog. This may also include posting on several social platforms, including Instagram, Facebook, Twitter, and Pinterest. Pricing is negotiated based on scope of promotion and campaign involvement.

Product Reviews

Product Reviews include a full blog post dedicated to your brand and product. The product review will include honest impressions and reasoning, full descriptions, photography, and if requested, product giveaways. Pricing can be neotiated in exchange for gifted products.

about AMY

Amy is a teacher by day and competitive chef and blogger by night living in Central Florida with her husband, two sons, two dogs, and two dairy goats. Amy has 35+ years of cooking and kitchen experience and 20 years of teaching experience, which is put to use as a 4-H adviser, youth/county fair judge, and culinary workshop instructor.

let's work TOGETHER

Need a chef? Need a collaborator? Contact me today to discuss ideas.

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